



**Interreg**



UNIONE EUROPEA



**FRISTART**

**MARITTIMO-IT FR-MARITIME**

**START UP YOUR FUTURE**

Fondo Europeo di Sviluppo Regionale

**La cooperazione nel cuore del Mediterraneo | La coopération au cœur de la Méditerranée**

# **FRISTART CUP COOPERATION SUMMIT**

**La rete degli incubatori transfrontalieri nello spazio del "Marittimo"  
Le réseau d'incubateurs transfrontaliers dans l'espace "Maritime"**

**15-16 november 2018**  
Museo Masedu, via Piga 9 - Sassari

[www.fristart.eu](http://www.fristart.eu)



## Thursday 15

15:00-15:30 **Registration**

15:30-16:00 **EXPO FRI\_START**

Opening

Greeting Rector University of Sassari

16:00-19:00 **Expo of the business projects**

Sectors:

1. *Biotech*
2. *Renewable and green energy*
3. *Boating and shipbuilding*
4. *Innovative and sustainable tourism*
5. *Other economic sectors*

16:00-17:00 **WORKSHOP**

*"The cross-border network incubators - Internationalization of MPMI and start-ups: good practices and stakeholders"*

**Moderator:**

Luca Gabriele Deidda - *Vice Rector UNISS*

**Participants:**

Pietro De Martino - *Filse*  
Andrea Puccini - *Pont-Tech*  
Raffaella Bruzzone - *Unioncamere Liguria*  
Charlotte Blottiere - *TVT*  
Nicholas Laurelle - *Paca-Est*  
Stéphanie Vanhove - *Inizià*

17:00-19:00 **B2B: meetings between participants, enterprises and stakeholder**

## Friday 16

09:00-13:00 **Registration**

09:00-13:00 **Opening stand**

**EXPO FRI\_START**

**Expo of the business projects**

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10:00-12:00 **Elevator Pitch of the best 12 projects**

**Moderator:**

Gabriele Mulas - *UNISS*

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12:00-12:30 **"SINNOVA, the yearly fair & B2B event of the Sardinian innovation ecosystem"**

Valter Songini - *Sardegna Ricerche*

12:30-13:00 **Special mention and proclamation of the best 8 projects**